

# Talent Development Working Group

## Southeast Labour Market Partnership

### Talent Development Working Group – Council Update

Chair: Tahlia Ferlatte

Last Meeting: 09/22/2021

#### Information / Update(s):

- **Youth/Emerging Talent Website Launch:** Earlier this week, 3+ Corporation launched a “Youth/Emerging Talent” section on their website to support the SLMP initiatives:
  - **Speaker’s Bureau:** Where local professionals can learn more about this initiative and sign up to become Speakers and Anglophone and Francophone District Teachers can request a speaker from particular sectors for their classroom by filling out a signup form. Centrally coordinated through 3+. Signup went live this week with already 4 business people having filled out an interest form. Soft launch until bank of speakers can be created then greater outreach amongst district partners to promote on their end. Communication and promotion of speaker’s bureau via partners and targeted outreach next step.
  - **Virtual Familiarization Tours:** This is where the Virtual Familiarization Tours currently under development (4 scheduled for 2021) can be found later this year. Peach Marketing was selected to support this work. They are also assisting the team in creating 360 Virtual Sector Introductory Tours (before the familiarization tours) to showcase the sectors and what working there would look like for students. Both are featuring Construction, Transportation/Supply Chain/Logistics, Health Innovation and Fin-Tech and align with our regional priority sectors.
  - **Resources:** Important links and videos relating to youth can be found here. We will also be including the “3-Video Youth Series” in this section. The 1st video was launched on 09/22, the 2<sup>nd</sup> will be launched on 09/29, and the 3<sup>rd</sup> will be launched on 10/03.
- **FutureNB Update:** RBC FutureNB Launch is aimed for the week of November 15<sup>th</sup>. The goal is to highlight stories from partners/students/employers who have experienced experiential learning in the past and how this has positively impacted them. 3+ represented on provincial committee and have shared success stories from the region. There will also be a panel discussion.
- **Workforce Summit Update:** This event is still scheduled for October 20<sup>th</sup>. Invites supposed to come on 09/23. Event is focused on talent and helping employers understand how to recruit/develop this talent through experiential learning.
- **IDEA Center:** 11 students have signed up for this semester, which just started. They have also started a micro-program to allow financial lending opportunities for students to help them start the business (still considered a loan but allows students to experience how lending process works).

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## Recommendation(s):

- Keyana Strzechowski to send email to Partnership regarding 3-video series and website launch and request that everyone promotes/shares with their individual networks.
- The Talent Development group is recommending to formally invite Chris Ryan to become an active member on this group. Keyana Strzechowski will reach out, go through onboarding process, and invite him to attend the November working group meeting.