

Labour Market Information Working Group







Southeast Labour Market Partnership

Labour Market Information Working Group – Council Update

Chair: John Wishart

Last Meeting: 04/29/2021

Information / Update(s):

- **At the last meeting of the LMI Working Group, we reviewed the six priority initiatives for 2021;**
- **Initiative 2** – *Identify 5 Biggest Gaps in Regional Talent Pipeline by June 30, 2021:* All responses have finally been received from PSE Institutions. Meaghan is now analyzing the data and is on track to prepare a report by May 31. 
- **Initiative 4** -- *Create 8 labour market demand forecasts based on 8 growth sectors by Dec. 31, 2021:* Five short-term priority sectors have been defined, Meaghan is now collecting and analyzing data and we are on track to have first five profiles done by June 30. 
- **Initiative 5** – *Create 10 target industry profiles, five by June 30, five others by Dec. 31, 2021.* GMEDT has defined five short-term and five longer term target sectors. Meaghan presented a draft of the Health Care Sector (Traditional) industry profile at our last meeting. She is now collecting and analyzing other data. First five profiles due to be ready for presentation by July, 2021. 
- **Initiative 7** – *Obtain a response rate of at least 20% on annual Employer Survey on Workforce:* We have conducted follow-up of 1,400 targeted businesses in the southeast and now are at 19% completed (Done - 263/ Target - 280). Deadline extended to May 31. Meaghan expects to have data analyzed by mid-June. 
- **Initiative 8** – *Identify Top 5 employment barriers to job seekers by Dec. 31, 2021* – Assigned to WorkingNB. Requires development of questionnaire for Working NB employment counsellors. 
- **Initiative 9** – *Produce market research to support three national and two international recruitment initiatives by Dec. 31, 2021:* Assigned to WorkingNB. Requires further discussion on target regions and collection of info from previous recruitment missions. 

Recommendation(s):

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- 1. LMI Working Group will have to work with WorkingNB representatives to define approaches to Initiatives 8 and 9 to meet projected deadlines.
- 2. In our work on Initiative 7, it has become clear that access to – and maintenance of – a single, comprehensive business database for the Southeast should be another goal of the SLMP. This database would be available to all stakeholders and make the work of each group easier. Several different databases exist but collating them and cross-referencing them could become another project.