

# Labour Market Information Working Group

## Southeast Labour Market Partnership Labour Market Information Working Group – Council Update

Chair: John Wishart

Last Meeting: June 23, 2021

### Information / Update(s):

**The LMI Working Group has six priority initiatives due for completion in 2021.**

**Initiative 2 – Analysis of post-secondary programming and alignment to talent needs – 40% complete; target deadline is Sept. 30**

**Initiative 4 – Labour demand forecasts for priority growth sectors – 25% complete (five short-term sector forecasts are 50% complete and due July 31). Second set of five priority forecasts are due Dec. 31.**

**Initiative 5 – Develop profiles of target growth sectors – 15% complete (five short-term due by July 31; five long-term due by December 31). Draft of health care sector has been reviewed by Working Group.**

**Initiative 7 – Conduct employer survey on workforce needs – Survey completed and preliminary analysis done, 73% complete. Out-reach to industry representatives still under way. LMI Working Group members to provide feedback on action items. Due by June 30.**

**Initiative 8 – Conduct Job Seeker Survey – 0% complete. Working NB is working with Keyana and Meaghan to confirm how to collect data. Deadline Dec. 31**

**Initiative 9 – Conduct market research for targeted national and international labour attraction campaigns. 0% complete. Working NB and ONB to collaborate on research already in hand (Denise and Kathie Ouellette)**

### Recommendation(s):

The LMI Working Group members feel confident we can hit the deadlines for the six priority initiatives identified for 2021. Three other initiatives will start in 2022.