

# Attraction Working Group

## Southeast Labour Market Partnership Attraction Working Group – Council Update

Chair: Kevin Silliker

Last Meeting: 04/15/2021

### Information / Update(s):

Work plan development for the Attraction Working Group occurred over multiple sessions. Priorities are being identified including alignment with Local Immigration Partnership items. One of the significant areas of challenge and focus of the Attraction working group, going forward, will be the build out of the value proposition.

### Recommendation(s):

Work plan recommendations and priority areas are being brought forward to Council for review.